

# Introduction

- [What is Salesforce?](#)
- [Why Should We Use Salesforce?](#)

# What is Salesforce?

Salesforce is a cloud-based CRM (Customer Relationship Management) software that helps businesses manage their customer relationships. It provides a central platform for sales, marketing, and customer service, allowing companies to track customer interactions, manage leads, and improve customer satisfaction. Salesforce is a leading provider of CRM solutions, offering a wide range of features and integrations to meet the needs of various industries.

